

Bachelor of Journalism and Integrated Mass Communication

Course Structure

Semester 1

Sl. no	Course Code	Course/Paper	Credits	Internal assessment	Final examination	Total
1	IMC101	Basic Language skills-I (English)	3	40	60	100
2	IMC102	History and culture of India	3	40	60	100
3	IMC103	Introduction to Communication	3	40	60	100
4	IMC104	Computer Skills	4	40	60	100
5	IMC105	Development of media in India	2	40	60	100
6	IMC106	Economic Development and Planning	4	40	60	100

Semester 2

Sl. no	Course Code	Course/Paper	Credits	Internal assessment	Final examination	Total
1	IMC201	Mass communication: Theory and practice	3	40	60	100
2	IMC202	Introduction to Digital media and information age	3	40	60	100
3	IMC203	Photography	2	20	80	100
4	IMC204	Indian Constitution and Polity	3	40	60	100
5	IMC205	Press Laws and Ethics	2	40	60	100
6	IMC206	Environment studies	4	40	60	100

Semester 3

Sl. no	Course Code	Course/Paper	Credits	Internal assessment	Final examination	Total
1	IMC301	Reporting and Writing-I (Print media)	4	40	60	100
2	IMC302	Development Communication	3	40	60	100
3	IMC303	Public Relations	4	40	60	100
4	IMC304	Basics of Video Production	3	40	60	100
5	IMC305	Visual Communication	2	40	60	100
6	IMC306	Indian society	2	40	60	100

Semester 4

Sl. no	Course Code	Course/Paper	Credits	Internal assessment	Final examination	Total
1	IMC401	Reporting and Writing-II (Electronic media)	4	40	60	100
2	IMC402	Advertising	4	40	60	100
3	IMC403	International Communication	2	40	60	100
4	IMC404	Media Appreciation	2	40	60	100
5	IMC405	Television Production	4	20	80	100
6	IMC406	Radio Production	4	20	80	100

Semester 5

Sl. no	Course Code	Course/Paper	Credits	Internal assessment	Final examination	Total
1	IMC501	Introduction to Communication Research	3	40	60	100
2	IMC502	Contemporary Issues in Mass Media	3	40	60	100
3	IMC503	Media Management	3	40	60	100
4	IMC504	Theories and Models of Communication	2	40	60	100
5	IMC505	Print Design and Production	3	20	80	100
6	IMC506	Workshops on audio-visual production	4	20	80	100

Semester 6

Sl. no	Course Code	Course/Paper	Credits	Internal assessment	Final examination	Total
1	IMC601	Professional Production (Print/ Audio visual / Broadcast)	7	40	60	100
2	IMC602	Dissertation and Viva Voce	5	20	80	100

END OF BACHELORS DEGREE PROGRAMME

