



HIMGIRI ZEE UNIVERSITY NEWSLETTER

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Editorial

It is start of a fresh new year. We all have already welcomed 2018 in our own style. Some of us have parted to part ways with 2017 while some of us started our year by praying to the almighty to fulfill our wishes and give us best result in the future. Many of us have also set our goals for 2018 and the years beyond so that we can make the best of what lies ahead of us.

We all might differ in our reasons and approach towards welcoming a fresh new year but we are all trying to address one big question in front of us. The question being – How to make our lives better by achieving that we all desire to?

Yes, the first person of the University the Vice Chancellor has answered your question by putting it thus, he says, 'there is no short cut to success and hard work is must if we wish to succeed in our endeavors

This stands true for us even more so as we are all part of a coveted academic institution and with us lie the responsibility of building the nation as we are the porters of the nation. We can put it thus that as academicians we have wet mud (the students) in our hands, and it is up to us as to how we can mould them by providing them the shapes that is best suited to them and also by burning them in the fire of hard work.

Hard work is essential and there are no two thoughts about the same. However, along with hard work we also need to have a clear vision so that our efforts are made in the right direction. A clear vision helps us to see the possibilities of the future. The possibilities sometimes challenge us but that is what we learn at institutions of higher learning – to aim for what seems farfetched and sometimes impossible.

Everything can be achieved but we also need to set up clear goals. Whenever we visualise something the best way to achieving it is by also thinking about the obstacles that may arise in our path and remove them one by one so that we can get nearer to our goal.

If on this note we as academicians can start our new year. It will definitely be a step forward for 2018.

Thought of the Newsletter

Literacy in itself is no education. Literacy is not the end of education or even the beginning. By education, I mean an all-round drawing out of the best in the child and man-body, mind and spirit. --

Mahatma Gandhi

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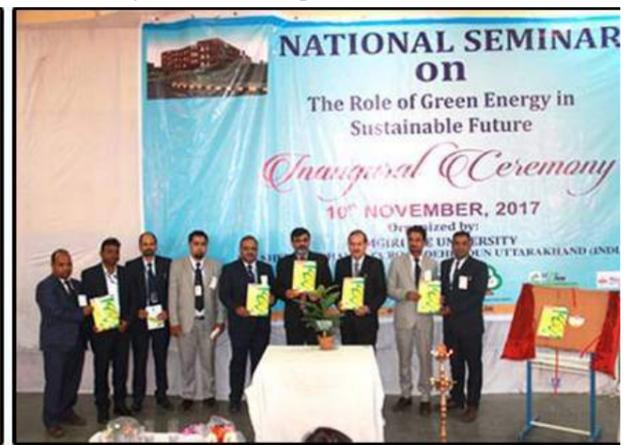
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No Short Cut To Success is the Mantra for 2018 At HZU

A clear vision is must for any institution if it has to excel both long term and short term. Himgiri Zee University that was founded on the philosophy of excellence in education has taken some steps forward in the direction in 2017 and plans to do so in 2018 and the years ahead. To understand this vision of the University Ankita Uniyal spoke with Dr. Rakesh Ranjan Vice Chancellor Himgiri Zee University. Edited Excerpts:



A University excels on several parameters, such as infrastructure, academics and its management, what according to you has taken HZU forward in 2017?

First of all a very happy new year to HZU fraternity and wish that year 2018 will be prosperous for every single citizen. Regarding your question that what are the parameters that we have excelled in, well, we are trying to strengthen all aspects of teaching learning process that includes infrastructure, teaching contents & delivery mechanism, examination system, and placements of our students. We have identified requisite infrastructure that is eminent for the next academic year and started construction for the same. The infrastructures have also been identified depending on our aims and objectives for the future growth of the University.

Academically I am very happy that students are regular to class and the attendance is significantly higher. I am sure that academics will further improve as the teaching contents and delivery mechanism are innovated and improved in each semester. MOOC courses are made integral part of the curriculum. Strict monitoring of learning mechanism is key to our progress. We have identified certain grey areas that we are trying to address in 2018. I am sure, in years to come HZU will have its own place among prominent Institutions of Higher Education.

The year 2016 and 2017 have been good years for HZU in a number of achievements that were added on several fronts at HZU be it seminars or student activities or infrastructure, how do you propose to take that forward in 2018?

There were many activities both co-curricular and extra-curricular that were planned and implemented last year that included the National Seminar. Seminar has become a regular calendar event, where students and faculties

contribute to the topic chosen by them. Apart from the seminar we have organized various other activities like the Welcome to Freshers, Annual Sports, Annual Fest, Youth Parliament etc.

Youth parliament was a huge success last year. "Abhivyaakti"- Cultural event organized in Town Hall was another milestone achieved. This year we are planning to organize the Literature Festival. We will keep organizing such events and provide sufficient platform to the students where they can debate and exhibit their intelligence and talents in various activities such as dance, music, debates, sports etc.

Besides we have also seen a lot of infrastructural development that is happening around, with the gym and the cricket ground coming up. On these lines what else is in store for 2018?

Yeah, last semester we added Open Gymnasium on demand of students. Students and staff residing in the campus are enjoying these facilities, cricket field has been developed, and other sports activities have been strengthened. The swimming pool that was functional during the summer time and it is only closed during the winter. A permanent life coach is hired and is given accommodation in the campus so that he can provide coaching to our students beyond the normal working hour. We are also in the process of developing an agricultural research farm. Further, It has been decided to start Bachelors in Fishery Sciences (B.F.Sc.) from the coming academic year for that a fishery pond is being constructed that should be ready by March 2018. Engineering workshop is also being developed and is likely to be functional in two months time. Another important area is "University is Going Green". We have planted many trees and medicinal plants around. Similarly, we have planned to generate electricity from green sources, solar power plant of 100 kW capacity is

The City Becomes Witness To HZU's Talent



A delightful mixture of Dance, Singing and Musical plays organized by Himgiri Zee University – rocked Town Hall of the Doon on Thursday 30th November. Beautifully synchronised and power packed performances by artists and students of the Zee University hypnotized the audiences. The musical evening started with the Indian traditions of Lord Ganesh Vandana and Lamp Lighting ceremony. Vice Chancellor Prof. Rakesh Ranjan inaugurated the event.

The stunning performance by Idea Rocks winner KK Sufi gave a beautiful start to the evening. Sufi set the tone of the event singing numbers like 'Chaap Tilak and Mere Rashke Qamar'. The musical play 'Kasoor Kiska Hai' based on raising awareness about female foeticide, directed by Mr. Sanjeev Kumar, also left

Seminar: Energy Conservation & Fuel Efficiency

Seminar on 'Energy Conservation & Fuel Efficiency' PCRA (Petroleum Conservation Research Association) and Himgiri Zee University organized a seminar on 'Energy Conservation and Fuel Efficiency' on 16th November. The seminar primarily focused on creating awareness amongst students regarding Energy Conservation and Fuel Efficiency. The main speaker in the event was Mr. Neeraj Gupta, State Coordinator, Deputy Director, PCRA and Mr. K.K. Mahajan, Consultant Professional for the organization. Vice Chancellor Prof. Rakesh Ranjan hailed the event as

Management Students Visit Patanjali

The Department of Management organized an Industrial visit to Patanjali Food and Herbal Park located at Padartha (Haridwar) on 16th November. The tour was attended by the students of MBA, BBA & B.Com courses along with Md. Saifullah Khalid, HOD, Dr. Parikshit Kala, Ms. Suchita and Mr. C.D.Bhatt.

the audiences feeling strongly about the issue. Getting popular with the name of 'Kailash of Uttarakhand' singer Sudheer Deoli impressed everyone with his singing performance while the Ultimate Rock Star Sanjeev too made the audiences sway to his music. Chandramouli, Sushma, Vikas and Aman – students of the University - also mesmerized audience through their melodious voice. Fyoli Dance Group presented the 17 years long journey of the state of Uttarakhand and highlighted the pains of Uttarakhand disaster of 2013 which are still fresh in memories. The group performed in various folk songs of Garhwal & Kumaon and exhibited a glimpse of rich ethnic and cultural heritage of the State.

HDG group presented a contemporary dance play wherein the issue of differently abled students was showcased.

V C Dr. Rakesh Ranjan praised all artists, students and organizing team for their relentless efforts in making the event a success. The event was also marked by the presence of Registrar Dr. Suresh Dhyani, CFO Mr. Anterdeep Singh, Senior Administrative Officer Vishnu Mathur, Director Admissions Mr. Rahul Kukreti and other dignitaries of HZU.

Industrial Visit For HM Students

Department of Hotel Management & Tourism organized an industrial tour to Bhimtal & Nainital for students of DHM, BHM and BTTM courses from 14th-17th November. Mr. Subodh Choudhary, Mr. Suraj M Negi, Ms Megha Sharma arranged this tour for students. The main objective of this tour was to make students aware about the hotel properties before they start their internship. Students visited Hotel Mapple Hermitage, Hotel Maya Regency & The Royal Court Hotel and interacted with hotel officials such as General Manager, Front Office Manager and Executive Chef. Students also visited various tourism destinations of Bhimtal and Nainital such as Mall Road, Naini Lake, Nanital Zoo, Naina Devi Temple etc.

Great United India. This year we have also tried to attract students from some foreign countries. We are sure that from the next academic session we will have international students in our campus. Dehradun is a wonderful city, it is an educational hub we have this advantage. We have very good strength of the faculty. Faculties are derived from premier institutions in India. It is only a matter of time that we get recognized among premier Universities known to deliver quality Education.

What are the challenges that you see in front of the University in the upcoming

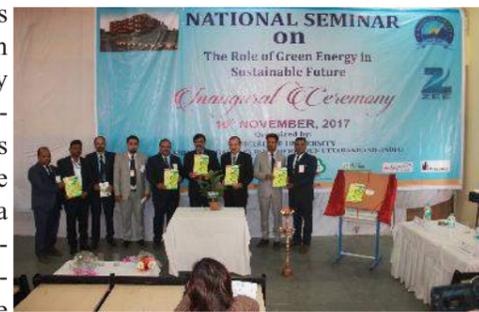
cont...being installed on the roof top of faculty Block-II. The plant should be ready in around 45 days.

As we are an academic institution and you have been in the profession for decades what are the pluses and minuses that you witness at HZU and how do you plan to overcome them?

We have many positives to look forward. The students we have are from different states making it multicultural student society. The campus is vibrant because of our diverse students of multi cultural, lingual and religious, truly representing

HZU Deliberates On Green Energy in Sustainable Future

The University organised a national seminar on the theme 'The Role of Green Energy in Sustainable Future'. Academicians, researchers and scholars from all over the country presented their abstracts and papers on the theme. The session began with a lamp lighting ceremony by the Vice-chancellor of the University Prof. Rakesh Ranjan. He shared that environment, pollution and its protection have become one of the biggest challenges for mankind of late and therefore more and more such events shall



Celebration of Agriculture Day

The Department of Agriculture celebrated the Agriculture Education Day on 3rd December, 2017. On this occasion, the department organized an excursion trip for the students in the premises of Indian Institute of Soil and Water Conservation - an Indian Council of Agriculture Research Institution - located at Kaulagarh, Dehradun.

Scientists from the Institute interacted with the students on various aspects of agricultural research and new trends in the agricultural discipline.

They also demonstrated and trained students on various instruments related to agriculture Meteorology. The students also visited the farm of the Institute and gained information on the various crop rotation being followed. Students learnt various aspects, techniques, instruments and new research undertaken in the domain of agriculture. The industrial visit was successfully coordinated and students learnt about valuable perspectives of agriculture, soil, water conservation and areas of research.

HZU Represented at Nanital Film Fest

Mr. Kailash Kandwal, Assistant Professor, School of Media, Journalism and Film Making was invited as Jury Member by the organizing committee of Nainital Film Festival on 2nd Nainital Film Festival organized from 15th - 17th December 2017. He shared the panel of judges along with other prominent film personalities including Mr. Hemant Pandey, Vice - Chairman of Uttarakhand Film Development Board, Dr. C.D. Tiwari, members of Film Vikas Parishad & Mr. Nautiyal, members of Film Vikas Parishad. He expressed his views for upliftment of cinema, art and theatre work in the state.

Students on a High After Placement

Students of MBA, B.Com and Mass Communication have been selected for GENPACT and GoPaisa Netventure. Himgiri Zee University congratulates and wishes them a successful career ahead.



years especially in terms of academics and infrastructural development?

Challenges always arise. However, we put our attention towards achieving excellence and improving ourselves year after year. We have seen that students have become more interactive, expressive and started appreciating our initiatives of skill based learning.

For any organization to grow it needs a clear vision statement, what would you say is the vision statement of HZU?

We aim high but we compare ourselves

be organised. He also highlighted the regular efforts of the University for raising awareness about Environment Protection and Sustainable Development among the masses. Prof. Ranjan also announced the installation of 100 kW Solar Panel in the campus to encourage the use of renewable energy and doing away with fossil fuels. Academicians, Researchers and doctoral scholars presented their papers and ideas on the green energy, energy consumption and sustainable future.

Students Perform at Autumn festival

Students of School of Journalism & Film Making represented Himgiri Zee University in Mussoorie Autumn Festival, 2017.

A nukkad natak "Kasoor Kiska Hai" written and directed by Sanjeev Kumar (Radio In charge 107.8FM Himgiri Zee University) was performed in the autumn festival in collaboration with Indian People Theatre Association Uttarakhand by the students of the University. Nukkad Natak was conducted on 27th October 2017 in various streets of Mussoorie including Landour Chowk, Rastogi Chowk, Cable-Car Chowk, Library Chowk etc. The Play emphasized on the ironical status of women in current scenario and sensitized them to be awakened before a serious tragedy would happen in their lives.

Green Energy Initiative

In their bid to create a better environment for the future generations the



Solar panel being installed on FBII

HZU management has started with the installation of 100 kW solar panel in the campus of the University.

Open Gymnasium Facility

In adding yet another facility for the students and staff the Himgiri Campus has got an open gymnasium with the help of which the students and staff can take care of their health



with what we were before. We are aware of our strengths and the areas of improvements. The vision at present is to become better with each passing day. However, our mission is to provide Skill based Job ready Education.

Your message for students and staff of HZU in 2018?

To all the HZU fraternity the message is clear. There is no short cut to achieve the goal it is only hard work that pays. All the University students and staff are to note that it is not only for the University growth but also for the growth of the individual that they give their 100 percent.

Challenges and Opportunities in Indian Agriculture

India is a global agricultural powerhouse. The agricultural production of India is in increasing trend every year. Total Food grain and horticultural production in the country for the year 2016-17 is about 275.68 and 287 million tonnes respectively. India is the highest producer of milk and second highest producer of fruits and vegetables. India contributed 25% to the world's pulses production, 22% to the rice production and 13% to the wheat production. However, the average productivity of most of the crops is found to be lower as compared to other top producing countries such as China, Brazil and the United States. Key issues affecting agricultural productivity include the decreasing sizes of agricultural land holdings, beside feeding huge population with limited arable land it also a challenge to maintain nutritional security, maintaining optimum crop yield in changing climate scenario, inadequate access to irrigation facilities, imbalance use of fertilizers resulting in loss of soil fertility, uneven access to modern technology in different parts of the country, lack of access to formal agricultural credit, limited procurement of food grains by government agencies, and failure to provide remunerative prices to farmers.

Despite of several important barriers in agricultural growth in country there is large scope of boosting the agricultural production in a sustainable way through use of modern scientific methods of crop production and recently developed technologies. Implementations of best agro-

Logistics Management: Opportunities and Challenges

Logistics management has become an integral part of business organizations that are keen to sell their product worldwide. Even the developing countries are not far behind the race. As far as Indian Logistics organizations are concerned they are very curious to pick up and deliver the Services via using effective modes of Transportation to dispatch the cargo shipments. Trend of logistics management is very popular in metro cities among Supply chain service providers like Blue Dart, Gati, Dtdc, Pafex, Concor, etc. Researcher took 150 Sample size from three metro cities from North India. Intention of this research is to find out the motivating factors of logistics management.

Logistics management is used by many Organizations in India and Worldwide not only to mere delivery of the products but for creating Business opportunities. Logistics management is now a standard business tool, moving beyond cost saving and strategic objectives altogether many high visible new markets for logistics products such as pick up and delivery of the products of the clients by using different modes of transport such as Air logistics, Ground logistics, rail logistics and ship logistics. These logistics patterns are being created around changing patterns of work and leisure allowing consumers to access such logistics services as pick up, delivery of products, Online tracking systems, transportation network directly from their homes and businesses, both in and out of normal business hours. In logistics sector, transportation and communication sectors are interactive tool widely used to develop worldwide customers database. Education and training is an important area where logistics management can build up the infrastructure of skills upon which new

nomical practices like profitable and sustainable crop rotations and other forms of using functional diversity in time and space, including intercropping, conservation tillage, cover crop and crop residue management that conserves and improves soil productivity can accelerate agricultural production in the country. Efficient utilization of available natural resources, precise and integrated use of mineral fertilizers and available organic nutrient sources to meet crop nutrient requirements leads to better productivity with improved environmental sustainability. Integrated pest management strategies that include host-plant resistance, functional biodiversity, biological control and the judicious use of pesticides are the best ways to manage the pest problem in agriculture. Optimizing recycling and use of biomass and agricultural by-products, including better use of crop residues for green manurings, as a organic soil cover and livestock feeding are the nice alternatives for residue management in agriculture. In addition of agronomic innovations, farm mechanization has been known to provide a number of economic and social benefits to farmers like improvement in crop yield, saving the agricultural inputs like seeds, fertilizers, water etc., increase the efficiency of agricultural resources with reduction in post harvest losses and production cost.

*Dr. Devideen Yadav,
Assistant Professor, Dept. of Agriculture*

generations of logistics services providers and markets will develop. The view of major organizations across India and world is that the changes in logistics sector would have to be customer driven. Customers will gravitate to the medium that is easiest, quickest and most convenient to use, and prefer to stay with that logistics chain until it is obvious to them that a different medium of logistics is superior. The fast and speedy growth and development of logistics sector requires government support and encouragement. Development of other value added chain networking based activities the coordination of different access technologies ranging from pick up services to delivery and online tracking services in course of delivery. All the targeted Logistic companies are good so far as creating and implementing the applicability of CRM strategically but the in case of their Vendors and Business Associates getting business for the respective Logistic companies though supported by these companies have their own style of functioning which at time can not match with that of their mentor companies.. These Companies have already emphasised on providing resources for the sales automation and top managements are committed for continuous improvements. Air logistics organizations have got minimum values in this regard. Almost all the organisations now have started focussing on employees and strong customer relationship. They have plans to provide adequate budget for up gradation, maintenance, improvement of CRM by inducting adequate staff with orientation towards CRM.

*Dr. Parikshit Kala
Assistant Professor,
Dept of Management*

Legal Facet and Human Rights in The Tourism Economy of India

In the Asian region of the world, India is blessed with natural beauty and enchases the god gifted resource in the form of tourism. India is worldwide famous to offer various categories of tourism and that's the reason why tourism is very important for economic development of the country. The study indicates how the tourism development in India is being affected by the violation of safety, security and rights. It's a slight overview of conducive environment which gives protecting background to the international tourists specially women and all the support system with legal aid to the visitor. It explores the policies of ministry of tourism & support in case of casualties and been cheated and providing peaceful environment so that graph of Indian economy can be raised. Therefore, it is necessity to study and implement laws in favorable condition for tourists so that positive images can be explore in the global market. The big question is , why regulatory framework is required for the host country to administrate tourist activities. Due to the violation of these legal matter tourists perception of visiting India is changing which could deteriorate the graph of India economy. What are the legal measures / policies and rule regulation for tourist from worldwide coming to India. Cases of harassment of tourist, being cheated and unfriendly behavior of local commodities and there are examples of women tourist molestation /sexually assault which is setting negative; physiological effect on tourist for not coming to India. A case of Dharamsala from Hi-

Customer's Spending Patterns and Satisfaction Levels for Traditional and Online Retail

With purchasing online, being a recent phenomenon with the growing internet usage, it was observed that studies focused more on the effectiveness and maximization of marketing activities through the usage of online stores.

Some of the prevailing Retail stores formats in India(Retail, n.d.). Mom-And-Pop or Kirana Store,General Store, Convenience Store, Specialty Store, Boutiques or Concept stores, Department Store, Discount Store, Hypermarket,Supermarket, Malls, Category Killers, E-tailer or Online Store.

Traditional & Online Retailing Traditional Stores are brick and mortar stores, which may include both unorganized and organized business models. Retail Business Models

a) Brick and mortar business model is often used to refer to a company that possesses buildings, production facilities, or store for operations(Brick and mortar, n.d.). b) Bricks and clicks on the other hand is a business model by which a company integrates both offline and online presences. The bricks and clicks model has typically been used by traditional retailers who have extensive logistics and supply chains, but are well known and often respected for their traditional physical presence. Part of the reason for its success is that it is far easier for a traditional retailer to establish an online presence than it is for a start-up company to employ a successful purely online one, or for an online only retailer to establish a traditional presence, including a strong and well-recognized brand, without having a large marketing budget(Bricks and clicks, n.d.). c) Online shopping or e shopping is a form

machal Pradesh, September 17, 2015 – An American women travelling to India was raped by two men in the Dharamsala city of Himachal Pradesh .

She was about 46 year of age has filed a complaint to police Officer of Dharamsala City i.e. Renu Sharma that she was sexually assaulted by two local males. She informed that she was given drugs and then assaulted when she was out for dinner and returning back to hotel and was raped when was unconscious. Ignorance of this prominent reason of foreign tourists for not visiting India will put worse impact on international tourism sector but also effect economy of sub –industries like Hotel Industries, transport and travel agencies, Indian airlines. It is important to stop the negative publicity and to promote conducive environment for tourists especially for women tourists.

Human rights should be common for human being and should be implemented for mankind all over the universe and is not bounded for any host and guest country. Tourism industry give their huge share to generate maximum business and foreign currency and rapid growth to flourished strong economy in India therefore a positive approach is mandatory and its is responsibility of government and stakeholder and the local commodities to extend their co-operation and support to promote tourism industry.

*Ms. Abha Sharma, Assistant Professor,
Dept. of Management*

of electronic commerce, which allows consumers to directly buy goods or services from a seller over the Internet using a web browser. It is also called as e-web-store, e-shop, e-store, Internet shop, web-shop, web-store, online store, front and virtual store(Online shopping, n.d.). Mobile Commerce (or m-commerce) is a new phenomenon that describes purchasing from an online retailer's mobile optimized online site or app.The largest of these online retailing corporations are Alibaba, Amazon and eBay.

In the midst of changing consumer spends and a shift in purchase interest from traditional to online based formats, the degree and the quantity of academic studies conducted on the customer's spending pattern and satisfaction level for Traditional and Online retail stores in the context of Ranchi district are fairly negligible. With purchasing online, being a recent phenomenon with the growing internet usage, it was observed that studies focused more on the effectiveness and maximization of marketing activities through the usage of online stores.

Retail success is no longer all about physical stores. This is evident because of the increase in retailers now offering online store interfaces for consumers. With the growth of online shopping, comes a wealth of new market footprint coverage opportunities for stores that can appropriately cater to offshore market demands and service requirements.

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मणवाली दादी



Pic Courtesy: Ankita-Uniyal

खेतों के बीच पके हुए गेहूँ को काटता वो नन्हा शरीर किसी बछड़े से कम नहीं जान पड़ता। अगर वो खड़े होकर दुखती अपनी कमर सीधी न करे तो पहाड़ों पर बसे उन गाँव वालों को किसी जानवर का वहम हो जाता है। वो कुछ गुनगुनाती है और फटाफट दरांती से उन सुनहरे गेहूँ की कटाई करती है। अचानक एक छोर से आवाज आती है ऐ...ऐ... मणवाली जी... और फिर मेरी छोटी दादी पहाड़ के उस सिरे को देखती है जहाँ से आवाज आई। छोटी दादी को लोग मणवाली नाम से पुकारते हैं। मेरी छोटी दादी जिनकी शादी 13-14 साल की उम्र में मेरे छोटे दादा जी से हुई थी। शादी के कुछ सालों में कई गर्भपातों के बाद उनकी एक बेटी बची। उस बीच मेरे छोटे दादा जी बाकि पहाड़ियों की तरह काम की तलाश में मैदानों की तरफ निकल चुके थे और वो ऐसे गए की वापसी में साथ एक दूसरी पत्नी ले आये छोटी मणवाली दादी ने शायद ही उस समय कुछ बोला होगा। खैर, रीति रिवाजों के तहत गांवों वालों को भोज कराया गया अब ये अंदाजा लगाना बड़ा मुश्किल है कि ये भोज बेबसी में खुशी मे। कुछ दिन बाद छोटे दादा अपनी

नयी नवेली पढ़ी लिखी पत्नी को लेकर चले गए। उस वक्त भी मणवाली दादी ने शायद ही कुछ बोला होगा। अकेली औरत का साज श्रृंगार छूट गया क्योंकि लोगों का मनना था कि सजना संवारना वो पराये मर्द को रिझाने के लिए करती है। गलती खुद की ना होते हुए भी इस नन्हे शरीर ने अपनी सारी शारीरिक और मानसिक इच्छाओं को भस्म कर दिया और रात दिन सिर्फ लोगों के साथ खेतों में काम करने के लिए जुट गयी ताकि अपनी बच्ची और खुद को दो रोटी खिलाई जा सके। मणवाली दादी से मैं ये बातें नहीं पूछती बस उनके झुर्रियों भरे हाथ देखती हूँ जिनमे वो गेहूँ की घास से बनाई हुई अंगूठी पहने हुए है और फिर ये सोचती हूँ कि ये यहाँ सिर्फ एक इन्सान के लिए सब छोड़ आई थी और आज वो इन्सान ही नहीं है। अपना घर, माँ बाप, भाई बहन यहाँ तक की अपना बचपन भी। मणवाली दादी उस घास की बनी अंगूठी को देखकर बताती है कि कैसे उनकी शादी के दिन बर्फ गिरी थी और पहाड़ों के रस्ते जाम हो गए थे। वो बताती हैं कि शादी के दौरान उन्होंने बहुत धान कूटे थे ताकि बारातियों को भात खिला सके। पाई पाई जोड़

के सपुराल वालों को एक गाय दी थी जिसे कुछ समय बाद बाघ उठा के ले गया। ये वही गाय थी जिसके लिए दादी शादी से एक दिन पहले घास काटने गयी थी। ये सारी बातें याद करके मणवाली दादी बच्चों की तरह चहकती है। पर मुझे समझ नहीं आता क्यों ?? जिस चीज ने उन्हें इतना दर्द दिया उसमे खुशी कहाँ दून्ड सकता है कोई ? तभी अचानक मैं एक सवाल पूछ लेती हूँ "दादी आपका नाम मणवाली किसने रखा ?" और दादी उत्तर देती है... "म्यार नौ मणवाली नि कमला च... मणवाल मयारू मैत कू नौ च " (मेरा नाम मणवाली नहीं कमला है मणवाल मेरे मायके का नाम है)। मैंने कहा ... "क्या कमला".....???? ये सुनते ही दादी फिर बच्चों की तरह चहकने लगती है और इस बार मैं जानती हूँ क्यों ??? अपना घर (मायका) छोड़ने के बाद शायद ये पहली बार था जब उन्होंने अपना नाम सुना... उन्होंने सिर्फ एक इन्सान के लिए अपना घर, माँ बाप, भाई बहन यहाँ तक की सिर्फ बचपन ही नहीं बल्कि खुद को भी छोड़ा था।

प्रियंका
रेडियो जॉकी

A Picture That Says a Million Words



Pic Coutesy: Md. Sami

तुम आओ तो

तुम आओ तो

शाम के धुंधलके में रात होने से पहले, अपने डेरे को लौटते पंछी क्या सोचते होंगे? सोचता हूँ मैं अक्सर, क्या हम इंसानों जैसा ही कुछ सोचते होंगे? या शायद नहीं! वैसा तो नहीं ही सोचते होंगे अकेले ये उलझन सुलझती नहीं है और, इसी सोच में वक्त बीतता रहा है असंख्य बार वक्त के बीतने में सबसे अधिक आदमी ही बीतता है

कहीं किसी सांझ !

तुम आओ तो बैठेंगे साथ इस उलझन को सुलझाने, कि कुछ उलझने साथ बैठ कर ही तो सुलझती हैं

रात के सघन अँधेरे में सुबह होने से पहले पथ का अन्धकार क्या हर पथिक को इतना ही डराता होगा?

सोचता हूँ मैं अक्सर,

या शायद नहीं! ऐसा तो नहीं ही होता होगा हर पथ का अपना डर और अन्धकार होता होगा एक पल लगाता है जीवन छल रहा है मुझे

पीड़ाएं उदासियाँ घर रही हैं मुझे फिर दुसरे ही पल कोई लगाता है चालाकी से छलांग और रख जाता है कुछ सुंदर स्मृतियाँ सीने में फिर एक उम्मीद में मन कहीं खो सा जाता है कही किसी स्याह काली रात ! तुम आओ तो मनाना है साथ उदास अंधेरों का उत्सव, कि जो तुमसे मिला है उसे बांटना भी तो है तुम्हारे साथ

मैं एक अंतर्द्वंद में उलझा हूँ खेल चल रहा है खुद से ही खुद का जीत हार के कोई मायने ही नहीं, कि हार भी मेरी और जीत भी मेरी कहीं किसी उजली सुबह !

तुम आओ तो ये खेल अंधेरों और उजालों का तुमसे भी खेलना है द्वंद है मेरे मन का, तुम्हारे साथ इसपर अर्थपूर्ण विराम लगाना है

तुम आओ तो... तुम आओ तो.....

मनीष थपलियाल
आई टी मैनेजर

कहीं कुछ

वो कहीं कुछ दूँड रही हैं

कहीं कुछ दूँड रही हैं

लेकिन वो क्या हैं

वो कुछ पा गयी हैं

लेकिन वो हैं क्या ????????

वो दूँड रही है अपनी जगह

इस दुनिया में ,

कहीं बेटी ,कहीं बहन ,कहीं माँ बनकर

वो पूछती हैं सब से ,खुद से

क्या हैं अस्तित्व मेरा

जनम दिया अगरखुदा ने मुझे

इस जहाँ में

क्या हैं मुकद्दर मेरा

आज छोटी हूँ अपने बाबुल के घर

यहाँ से विदा हो जाऊंगी

जाके अपने महल से

अर्थी पे ही आऊंगी

करने पड़े चाहे लाख जतन

मैं न घबराऊंगी

हर मोड़ हर तकलीफ में

बुलंद दीवार की तरह खड़ी हो जाऊंगी

संजीव कुमार
रेडियो इंचारज

Oldy Goldy Mountain

The ranges told me so

That language has variations within a few miles.

That cultures and traditions change along with time

It is a constant reaction that comes with interaction

Oh! my dear child take my word on this.

Hello! I questioned back:

I know oldy goldy mountain you are so full of wisdom

Your silver hair tell me that you have seen many seasons

But I have my doubts and it's tough to believe you:

Tell me if it is so why is the world divided only

On the basis of a few demarcations,

If you say traits change within a few miles

It should be divided after every few miles

Why is not so?

That means we are different from our country folks

And similar to someone living in a distant abode

The oldy goldy smiled :

"My child so true it is, the word that you uttered :

I have no proof to give you

But I can only tell you

that there are also similarities after every few miles.

That language, culture and traditions live along distance and time."

Ankita Uniyal, Assistant Professor,
Dept. of Mass Communication

~~~~ I wished but I couldn't ~~~~

eyes.

After travelling many miles away from where i started,

I have stopped midway, in a place which distracted my attention.

Not a far is my destiny, stretching its arms, calling my name.

The place was serene, mild, wind blowing, sweet sun setting.

Tired birds returning home, me gazing at the infinity alone.

I tried to snatch my hands from that invisible grip but I couldn't.

I sat by the road, ignoring the calls of destiny ringing in my ears,

Thinking about the faces whom I tried to forget but I couldn't.

Thinking about the promises that I tried to keep but I couldn't.

Thinking about the life which I wished to live but I couldn't.

Before the wind could glance that single tear drop, I buried it inside my

I submitted myself to its mesmerising touch, whispering words,

I tried listening to it, closing my eyes, Falling down the depths of my memories

Known faces came in rolling,

Purest smile fading,

Fake laughter blaring,

Some with assuring holds some with betraying blows.

I wished they all were here, waving goodbye in their best way, but they couldn't.

Cause they all were left behind and I had moved on.

Wishing I could hold their hands for once but I couldn't.

Wishing I could tell them what they mean but I couldn't.

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